



Academy of Art University Notice at Collection of Personal Information

Academy of Art University (“the Academy,” “AAU,” “the University,” “we,” “us” or “our”) provides this Notice at Collection for Consumers (“this Notice”) as a supplement to the information in our Privacy Policy as required by the California Consumer Privacy Act of 2018 (“CCPA”). The terms defined in the CCPA have the same meaning when used in this Notice. Our Privacy Policy can be found [here](#).

Academy of Art University seeks to protect your personal and private information. For business purposes, we ask consumers for information that will enable us to provide them with our educational programs and services. We may collect this information through our website, over the phone, by mail or email, via a mobile application, or on printed forms. The Personal Information (PI) that we collect directly from consumers is for official University use only.

This Notice describes how we collect and use PI, the categories of PI we collect, and instances in which the Academy may disclose PI to third parties. The University only collects and processes PI in accordance with this Notice, unless otherwise required by law.

Categories of Personal Information Collected and Its Use

Academy of Art University collects and processes information from consumers for legitimate business purposes, and when necessary, to comply with local, state, and federal legal obligations.

Application Information

To evaluate candidates for admission, provide requested services, and create, maintain, and secure online accounts with Academy of Art University, we collect applicant PI such as names, AAU student ID number, citizenship, mailing address, phone number, email address, password for application portal, parent/guardian contact information, date of birth, social security number, military status, gender, ethnicity, race, educational history, and credit card information

Enrollment Information

In order to enroll students in the University, we collect names, AAU student ID number, email address, phone number, mailing address, program, initials, and signature. PI collected during the enrollment process is used to execute an enrollment agreement (contract) with a prospective student.

Financial Aid Information

To evaluate whether an applicant is eligible to receive financial aid, we collect names, AAU student ID number, mailing address, social security number, date of birth, phone

number, driver's license number, driver's license state, email address, citizenship, alien registration number, marital status, state of residence, gender, criminal convictions, educational information, income tax return information, military status, parent/guardian information, emancipated minor information, unaccompanied youth information, household information, signature, parent/guardian signature, and loan information.

Veterans' Information

To facilitate students' VA enrollment certification, we collect names, AAU student ID number, VA file number, mailing address, social security number, type of training, parent school letter status, Yellow Ribbon Recipient status, zip code, and signature.

International Student Information

As a legal requirement and to provide services for international students, we collect names, AAU student ID number, contact information, date of birth, demographic information, degree level, major, reason for requesting a verification letter, travel details, transfer information, passport information, financial information.

Registration Information

To register current and prospective students in courses, we collect names, AAU student ID number, date of birth, birth gender, addresses, phone numbers, email addresses, medical accommodation, medical documentation, gender identity, health insurance policy number and provider, emergency contacts information, and credit card/debit card information.

Housing Information

To provide prospective and current students with housing and meal plans, we collect names, AAU student ID number, date of birth, birth gender, addresses, phone numbers, email addresses, medical accommodation, medical documentation, gender identity, health insurance policy number and provider, emergency contacts' phone number and address, and credit card/debit card information.

Online Education LMS Profile

To provide online courses and academic status information to current students, we collect names, AAU student ID number, photos, username, phone number, location, website, social media links, portfolio, email addresses, major, biography, resume, grades, attendance, and any PI provided by a student in an online class.

Contact Information

To provide consumers with information about our educational programs and services, we collect names, email address, country, highest level of education, year of graduation from high school, mailing address, city, state, zip code, phone number, and military status.

Student Services Information

To provide students with technical, academic, and career services assistance, we collect names, AAU student ID number, phone numbers, email addresses, degree program, courses, instructor's name, and first language.

Athletics Information

For recruiting purposes, we collect names, address, email address, phone numbers, social media links, high school graduation year, date of birth, academic information (school, counselor, GPA, test scores, class rank, intended major) club information, height, weight, jersey number, and positions. We may also collect parent and guardian information such as their contact information, occupation, and college attended. To connect fans to Academy of Art University Athletics' news, videos, and game day information, we may collect names, email addresses, and passwords through the Art U Athletics app.

Alumni Placement/ Employment

To comply with state and federal reporting requirements for placement (employment), we collect names, AAU student ID number, employment status, phone numbers, email addresses, program of study, degree earned, graduation date, graduation term, type of employment, employer name, job title, start date, end date, salary, signature, location, supervisor contact information, continuing education enrollment status, and IP address.

Employee and Job Applicant Information

For human resources, employment, and benefit administration purposes, we collect personal identifiers, financial, benefit selection, protected classification and diversity information, professional and employment history, education, health and safety, beneficiary, and emergency contact information.

Usage Data

To gather usage statistics to improve our website experience, we collect users' IP address, browser type, operating system, device identifier, device model, software version, or mobile or ISP carrier information, date and time of visit, and user activity on the website.

Disclosure to Third Parties

Our Service Providers receive only the information that is reasonably necessary and proportionate for them to perform services for Academy of Art University. Unless required by law, the Academy does not disclose PI to third-parties; however, the University reserves the right to make exceptions when it is believed that an emergency, illegal activity, or some other reasonable basis exists for providing such information to the appropriate authorities. These exceptions include:

- To comply with a civil, criminal, or regulatory inquiry, investigation, subpoena, or summons by federal, state, or local authorities
- To cooperate with law enforcement agencies concerning conduct or activity that the business, service provider, or third party reasonably and in good faith believes may violate federal, state, or local law
- To exercise or defend legal claims

The Academy prohibits our Service Providers from retaining, using, disclosing, or selling any Personal Information that we share with them for any purpose other than performing the services specified in our contract with that entity.

Privacy Policy Changes

Academy of Art University reserves the right to update this Notice at any time and will provide a new notice when updates are made.

Last modified: July 17, 2020